

SOUTHWEST VISION CENTER

*Prices may vary based on insurance, discounts and promotions

Eyezen™ +

+

Crizal SAPHIRE® 360° UV

\$199

— DESIGN —

— NO-GLARE —

— ENHANCEMENT —

Single Vision

+

VISO pro

\$149

Add Transitions Signature®

\$99

Single Vision

+

Crizal easy UV™

\$139

— DESIGN —

— NO-GLARE —

— ENHANCEMENT —

Single Vision

+

VISO XC®

\$99

Add Transitions Signature®

\$99

VARILUX® X series

+

Crizal SAPHIRE® 360° UV

\$399

— DESIGN —

— NO-GLARE —

— ENHANCEMENT —

TRUclear® SD2/XD2

+

VISO pro

\$299

Add Transitions Signature®

\$99

VARILUX COMFORT® V2+

+

Crizal SAPHIRE® 360° UV

\$359

— DESIGN —

— NO-GLARE —

— ENHANCEMENT —

TRUclear®

+

VISO pro

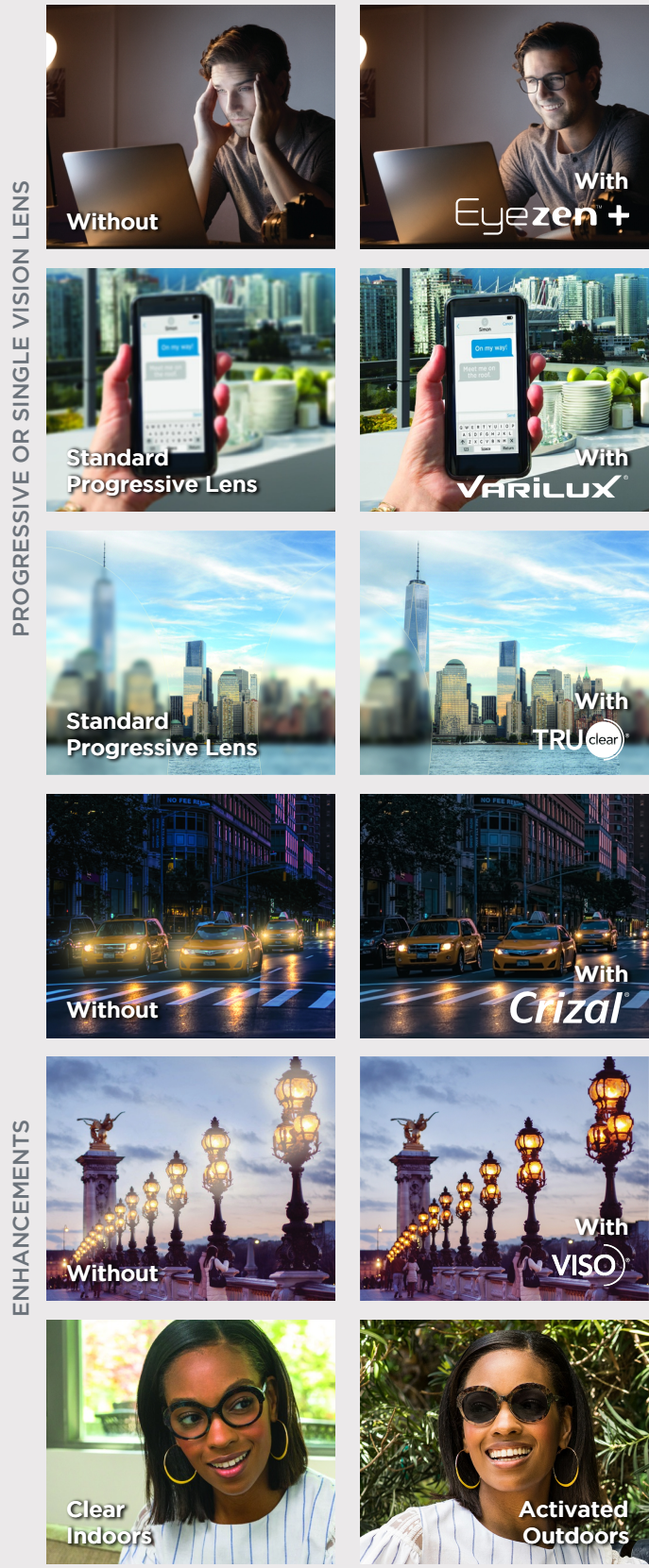
\$199

Add Transitions Signature®

\$99

BRAND BENEFITS

Simulated Images



PROGRESSIVE OR SINGLE VISION LENS

ENHANCEMENTS

Eyezen™ + | ENHANCED SINGLE VISION LENS

FOR COMFORTABLE VISION

- Helps defend against eye strain*
- Reduces exposure to Harmful Blue Light**
Eyezen™+ lenses block at least 20% of Harmful Blue Light

VARILUX® | PROGRESSIVE LENS

FOR SHARPER, MORE NATURAL VISION

- Sharp vision at all distances, in all light conditions
- Easily shift focus from near to far and in between
- Customized Near Vision - read with your natural posture

TRUclear® | PROGRESSIVE LENS

EASY VISION FROM NEAR TO FAR

- Designed to help restore your near vision
- Customized to your eye's unique shape
- TruClear SD2 and XD2 reduce exposure to Harmful Blue Light**

Crizal® | NO-GLARE

FOR THE CLEAREST VISION POSSIBLE™

- Superior protection against glare, scratches, smudges and UV light
- Optimal for nighttime driving

VISO® | NO-GLARE

IMPROVED VISIBILITY FOR BETTER-LOOKING LENSES

- Reduces glare
- Easy to clean
- Increases durability

Transitions® | LIGHT INTELLIGENT LENS™

AUTOMATICALLY ADAPT TO CHANGING LIGHT CONDITIONS

- Now Available in Transitions Signature® style colors and Transitions XTRActive® style mirrors
- Blocks 100% of UV rays and reduces exposure to Harmful Blue Light **

Transitions lenses filter over 85% of Harmful Blue Light when fully activated

Style COLORS | Style MIRRORS

*Accommodative relief in Eyezen+ designs 1, 2, and 3. **Harmful Blue Light is the blue-violet wavelengths found between 415-455nm on the light spectrum believed most toxic to retinal cells.

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BUILD THE BEST LENS FOR YOUR LIFE

Simulated Images

PROGRESSIVE
OR
SINGLE VISION
LENSES



YOUR LENS
ENHANCEMENTS



Without



With
Eyezen +



Standard
progressive
lenses



With
VARILUX®



Standard
progressive
lenses



With
TRUclear®



Without



With
Crizal®



Without



With
VISO®



Clear indoors



Activated
Outdoors

Eyezen™ +

ENHANCED
SINGLE VISION LENS
FOR COMFORTABLE VISION

- An enhanced single vision solution
- Helps defend against eye strain *
- Reduces exposure to Harmful Blue Light **
Eyezen™+ lenses block at least 20% of Harmful Blue Light

VARILUX®

PROGRESSIVE LENS
FOR SHARPER,
MORE NATURAL VISION

- Sharp vision, even in dim lighting
- Easily shift focus from near to far and all distances in between
- #1 progressive lens brand worldwide †

TRUclear®

PROGRESSIVE LENS
EASY VISION
FROM NEAR TO FAR

- Designed to help restore your near vision
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Crizal®



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FOR THE clearest
VISION POSSIBLE™

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VISO®

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IMPROVED VISIBILITY
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† Source Euromonitor, 2017 data; Retail value amongst spectacle lenses category, brands representing progressive lenses.